



### **Celebrating 35 Years of Excellence in Nonqualified Deferred Compensation Plan Administration**

We are thrilled to announce that Nolan Financial is celebrating its 35th anniversary this year! February 2024 marks three and a half decades of commitment, innovation, and unwavering dedication to providing exceptional nonqualified deferred compensation plan administration services.

Founded in 1989, Nolan Financial has been a trailblazer in the field of nonqualified deferred compensation, consistently setting the standard for excellence. As we commemorate this significant milestone, we reflect on the journey that has brought us to where we are today and express our sincere gratitude to each member of the Nolan Financial community – clients, partners, and employees alike – that have contributed to our success.

Over the past 35 years, Nolan Financial has navigated the evolving landscape of nonqualified deferred compensation, adapting to changing regulations, technological landscape, and market dynamics. We take pride in our ability to anticipate these shifts and trends to provide our clients with innovative solutions and steadfast, personalized support.

Nolan Financial stands as the leading independent recordkeeper in the nonqualified marketplace. Our independence has allowed us to remain agile, responsive, and focused on delivering unparalleled service to our clients. Unlike mutual fund or insurance companies who provide NQDC recordkeeping as an add on service, our resources are not divided; it is solely dedicated to meeting the unique needs of our clients and ensuring their financial goals are met with accuracy, expertise, and a service model tailored to the specific needs of nonqualified plan sponsors and participants.

As we look to the future, our commitment to excellence remains unwavering. We are excited about the opportunities that lie ahead and the chance to continue serving our clients with the same passion and dedication that have been the hallmark of Nolan Financial for the past 35 years.

Join us in celebrating this remarkable achievement, and we extend our deepest gratitude to everyone who has been a part of our journey. Here's to 35 years of success, growth, and a future filled with new milestones!